

lineout

MEDIA



EVENT WEBCASTS

An on demand webcast of your
event, conference or symposium



E V E N T

W E B C A S T S

What is an Event Webcast?

Our on demand Event Webcast system provides you with a branded post event website for your event, conference or symposium with video copies of your presentations and PowerPoint slides, as well other interesting content such as interviews, highlight videos, downloadable files etc.

What are the benefits?

- Prolong the life of your event with a resource to keep and reuse
- Reach an additional global audience, or allow people to recap
- Deliver additional content after your event
- It's easy for you - we capture the content, create the website and it is fully hosted by us
- Save money - reduce the cost of physical events by reducing delegate numbers but still reaching your target audience size with the on demand Event Webcast

What does an Event Webcast look like?

The home page of your Event Webcast provides an overview of your event with different content items available for selection.

- 1 Event title and branding
- 2 The agenda or layout of the event
- 3 Individual content items:
 - Presentations
 - Videos
- 4 Additional downloadable content



10th Annual Fuel Usage Congress
Amsterdam RAI, Netherlands
A discussion of fossil fuel usage in the modern society

2 Agenda
Please select a presentation from the agenda menu to view the webcast

A current position of fuel usage (25 mins)
Micheal Fortmason

Saving fuel through science (35 mins)
Sara Dernburg

Ask the panel interactive session (15 mins)
All

Downloadable Resources
Fuel usage - an industry by industry breakdown (PDF File)

What does a presentation look like?

Presentations are delivered as synchronized PowerPoint and video with a selectable list of slides to enable quick navigation around each presentation.

- 1 Video of presenter
- 2 Scrollable list of slides - click to select
- 3 PowerPoint slides including animation
- 4 Pause, play, next and previous slide buttons
- 5 Presentation and presenter titles



The screenshot shows a web browser window displaying a presentation interface. The main content area is divided into three sections:

- Top Section (1):** Features the event logo and title: "10th Annual Fuel Usage Congress Amsterdam RAI, Netherlands" with the subtitle "A discussion of fossil fuel usage in the modern society".
- Middle Section (3):** Displays a slide titled "A current position of fuel usage" by Micheal Fortmason. The slide content includes the event logo and title.
- Right Section (1):** A video player showing a presenter, Micheal Fortmason, speaking at a podium. Below the video is a scrollable list of slides (2):
 - A current position of fuel usage
 - Disclaimers
 - Fuel usage by industry sector
 - Can we really reduce consumption?
 - What role do bio fuels provide?

At the bottom, a control bar (4) includes navigation buttons (back, pause, play) and a progress indicator (5) showing "Slide 1 of 23" and a timer "00:10 of 25:12". Below the control bar, the video title "A current position of fuel usage (25 mins)" and the presenter name "Micheal Fortmason" are displayed.

Additional Content

Deliver additional content to your audience such as:

- Invites to future events
- Highlight videos
- Delegate interviews
- PDF Files
- PowerPoint Files
- Photos



Additional Uses

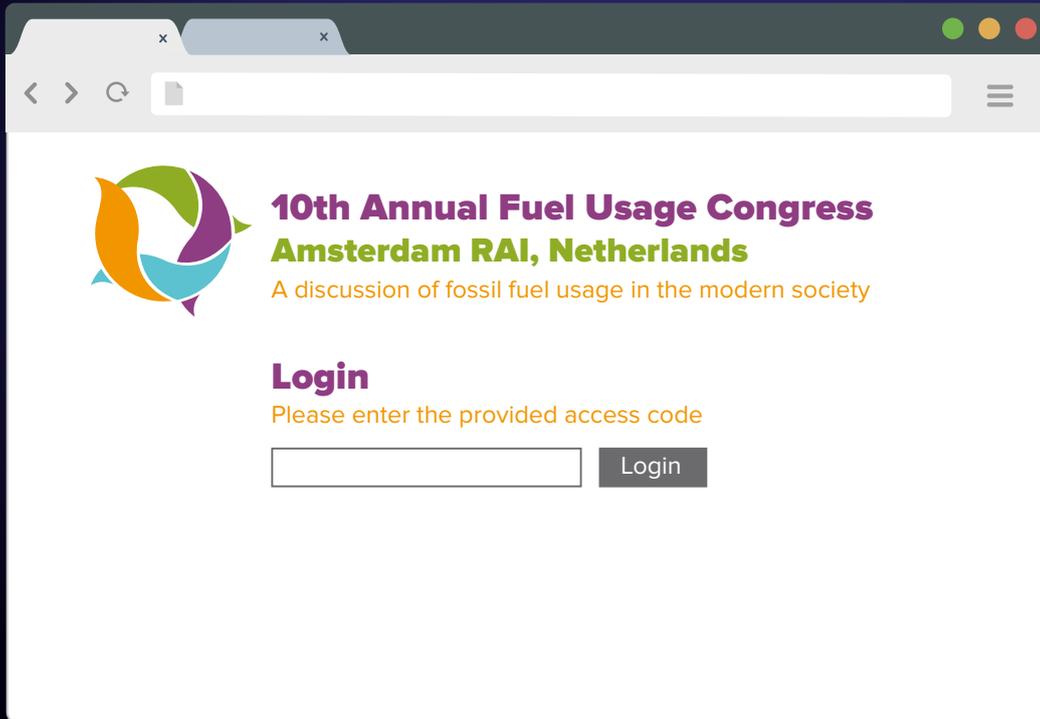
The system can also be used to deliver:

- Training
- Product demonstrations
- Sales information
- Business updates



Security

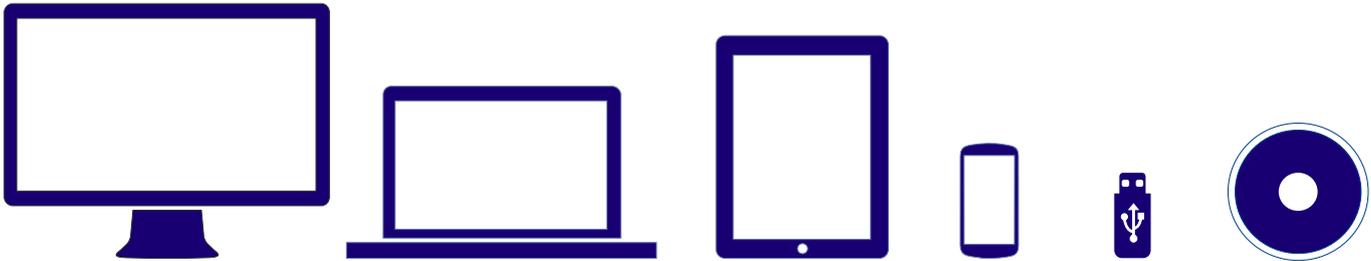
If required your Event Webcast can be password protected with a login page so that only authorised users can access the content.



Distribution

Distributing the Event Webcast is as easy as emailing the URL (web link) or working with your IT department we can link from your existing website.

The Event Webcast works across a range of modern devices and offline versions can also be loaded onto CD's or USB's:



An interactive demonstration is available on our website
alternatively for further information please contact:

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The logo for Lineout Media features the word "lineout" in a lowercase, sans-serif font. A thin black line starts at the top of the letter 'o', curves upwards and to the left, then turns downwards and to the right, ending in an arrowhead pointing towards the top of the 'o'. To the right of "lineout", the word "MEDIA" is written in a smaller, uppercase, sans-serif font, stacked vertically.

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