lineout
MEDIA

EVENT WEBCASTS

An on demand webcast of your
event, conference or symposium

EVENT WEBCASTS

What is an Event Webcast?

Our on demand Event Webcast system provides you with a branded post event website for your event, conference or symposium with video copies of your presentations and PowerPoint slides, as well other interesting content such as interviews, highlight videos, downloadable files etc.

What are the benefits?

- Prolong the life of your event with a resource to keep and reuse

- Reach an additional global audience, or allow people to recap

- Deliver additional content after your event

- It's easy for you - we capture the content, create the website and it is fully hosted by us

- Save money - reduce the cost of physical events by reducing delegate numbers but still reaching your target audience size with the on demand Event Webcast

What does an Event Webcast look like?

The home page of your Event Webcast provides an overview of your event with different content items available for selection.

1. Event title and branding

2. The agenda or layout of the event

3. Individual content items:
   - Presentations
   - Videos

4. Additional downloadable content

10th Annual Fuel Usage Congress
Amsterdam RAI, Netherlands
A discussion of fossil fuel usage in the modern society

①

②

Agenda
Please select a presentation from the agenda menu to view the webcast

A current position of fuel usage (25 mins)
Micheal Fortmason

Saving fuel through science (35 mins)
Sara Dernburg

③

Ask the panel interactive session (15 mins)
All

Downloadable Resources

④

Fuel usage - an industry by industry breakdown (PDF File)

What does a presentation look like?

Presentations are delivered as synchronized PowerPoint and video with a selectable list of slides to enable quick navigation around each presentation.

1. Video of presenter

2. Scrollable list of slides - click to select

3. PowerPoint slides including animation

4. Pause, play, next and previous slide buttons

5. Presentation and presenter titles

Additional Content

Deliver additional content to your audience such as:

- Invites to future events
- Highlight videos
- Delegate interviews

- PDF Files
- PowerPoint Files
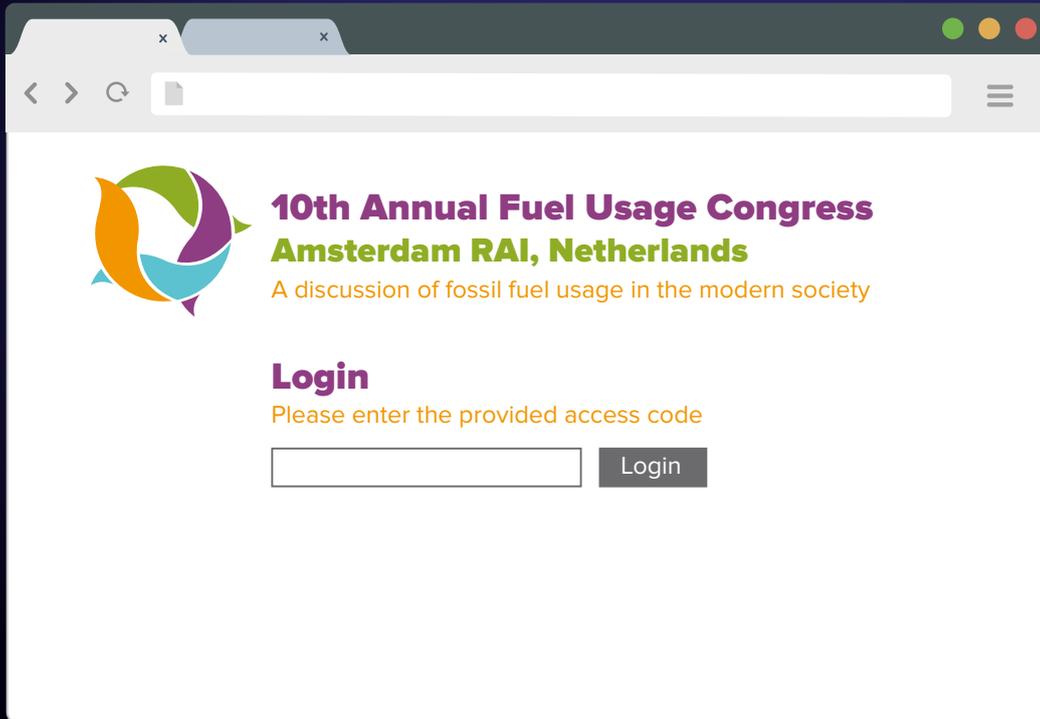- Photos

Additional Uses

The system can also be used to deliver:

- Training
- Product demonstrations
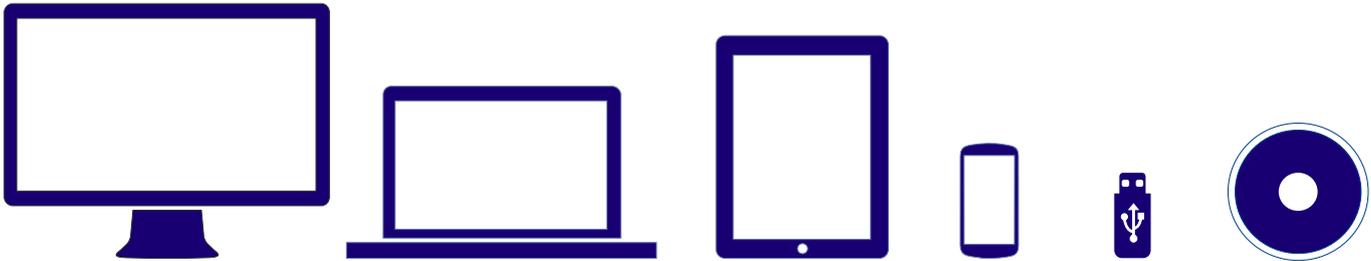- Sales information
- Business updates

Security

If required your Event Webcast can be password protected with a login page so that only authorised users can access the content.

Distribution

Distributing the Event Webcast is as easy as emailing the URL (web link) or working with your IT department we can link from your existing website.

The Event Webcast works across a range of modern devices and offline versions can also be loaded onto CD's or USB's:

An interactive demonstration is available on our website alternatively for further information please contact:

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